

THE BULLETIN



A PUBLICATION OF THE ROTARY CLUB OF PLATTSBURGH

BULLETIN # 982

The Four-Way Test

March 18, 2009

1. Is it the TRUTH? 2. Is it FAIR to all concerned? 3. Will it build GOODWILL & BETTER FRIENDSHIPS? 4. Will it be BENEFICIAL TO ALL concerned?
P.O. Box 86, Plattsburgh, NY 12901 www.plattsburghrotary.org (518) 563-7040

Program: *Stephanie Radcliffe – Executive Director of The Wild Center, Natural History Museum of the Adirondacks.*

The Wild Center, located in Tupper Lake, has been open for three years now, and receives 100,000 visitors a year, including 5,000 school children. New features include a movie entitled “A Matter of Degrees,” which explains the effects of “a few degrees” change in our climate. Other activities at the Wild Center include daily naturalist walks including animal encounters and Winter Wild Days featuring family projects every Sunday from 1 to 4 p.m.. There is a new path including a Green Technology exhibit and “The Pines,” a natural play space inspired by author Richard Louv, author of the book, *Last Child in the Woods*, who will be speaking on Wednesday, May 3 at The Wild Center.



Wild Center—Tupper Lake, New York

The Wild Center recently hosted the second phase of its Climate Change initiative to bring broader understanding to climate change (go to <http://www.climateaction.org> for more information about this initiative. According to Ms. Radcliff’s information, the annual average temperatures have increased about 2 degrees since 1970 in the Adirondacks. The ACAP – Adirondack Climate Action Partnership — was formed as a result of this conference. She singled out Keene, N.H. as an example of a community that has been pro-active in developing a plan and looks to the Scandinavian countries for other examples, including a town in Sweden that showed a increase in GDP as they lowered their carbon emissions.

The center also now offers its facilities to hold a “green” wedding or specialty events. Ms. Radcliffe says that the single most effective thing we can do to help slow climate change is to conserve energy. More information on the Wild Center can be found on their website: <http://www.wildcenter.org>

Questions – How has The Wild Center impacted the economy of the area and is it a vacation destination yet? Anecdotally, the center has helped the Tupper Lake area, but there has been no official study to confirm this yet. She feels that it has helped stabilize Tupper Lake’s economy and helped extend family stays in the area because it is “one more thing to do.”

Is there any relationship between the Wild Center and Paul Smith’s College? Yes, they have worked on a Biological Inventory with Paul Smith’s. They are also considering some hospitality interns for the summer season, but noted that they have a hard time competing with the better known resorts in Lake Placid and Lake George.

This Week

We were greeted with complimentary green carnations courtesy of Bill McBride, and Pres. Steve stood before a new Rotary Club sign donated by Marsha Cook, which she purchased it at an antique store in Vermont. Thanks Bill and Marsha!

Kevin Mulligan was with us to receive a \$500 gift to the Clinton County School Boards Association from our Small Gifts Committee. The association recognizes the top 10 percent academic performers of high school graduates in Clinton County each year, and this gift helps make this possible.

Rotary Radio Day update — Currently sales for both clubs are at \$8,195 – that is 69% of last year’s sales. Kudos to leading sales people Gil Zahn, CJ Soper and John McGaulley. Keep selling and drop off forms, checks and ad copy at the United Way offices.

Attendance was 66.84% in February – Pres. Steve’s goal is 75%. Don’t forget to do make-ups. Speaking of make-ups, Vickie Marking had two online make-ups. Ewa Jankowska and Tony Searing also did online make-ups.

Rotary Ski Day update: March 25 at Whiteface. If you need a ticket, some have been donated by Bill McBride. Call John Bernardi.

Food Shelf collection day will be moved to April 1 due to Ski Day.

April 29 is the Paul Harris Award Dinner – plan to attend this fun event at the Valcour Conference Center.

June 5 - 7 is the Rotary Fishing Tournament. Bonnie Black will have a table set up this Sunday in the Mall outside Gander Mountain for early bird sign-ups.

June 10th is the Golf Tournament.

Roadside Cleanup will be held on Thursday, April 30 this year from 4 to 7 p.m.

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Bulletin Editor
Peter Cadieux

Meetings

Wednesdays 12:15 p.m.
Elks Club, Plattsburgh

New member orientation Friday, March 27, 8 to 9 a.m. at Peter Cadieux's office – 308 West Bay Plaza.

Guests: Scott Wilson (John Bernardi); Chazy Central Superintendent/Principal Kevin Mulligan (Carmen Carpentier); Stan Ransom led us in a rousing rendition of Happy Birthday to celebrate Carmen's birthday!

Visiting Rotarian: Scott Wilson, Lake Placid Rotary (John's Guest)

Happy Thoughts: Stan Ransom: On Tuesday, March 24, our own Pres. Steve will give a presentation on making maple syrup at the Plattsburgh Public Library. Stephens Mundy: March 19 is North Country Day in Albany. He noted that is a great opportunity to share your views with the State Legislature. Kathy Forgette: the gold lame bag acquired for the Rotary store in 1985 has finally been purchased! Sonia Long bought it for her Radio Day paperwork! John McGaulley commented on attendance: In the "old days" there was no attendance problem – it was always between 70 and 80%. There was also no sign in at meetings. Rick Leibowitz put in \$10.50 for "Connor Fishes for Loaves."

New Member Induction: There was a much improved new member induction ceremony that included sponsors. New packets and pins were presented as well as an explanation of rights and a nice presentation on the responsibilities from Membership Committee Chairman Bob Parks. New mem-



From Left to Right on the Receiving Line: Vickie Marking, Bethany Drollette, Maria Alexander, John McGaulley and Roger Van Guilder (Sponsor Allen Racine is hidden).

bers and sponsors formed a receiving line at the end of the meeting. They include Maria Alexander, sponsored by John McGaulley; Bethany Drollette, sponsored by Vicki Marking; and Roger Van Guilder, sponsored by Allen Racine. Let's give our new members a warm welcome!

DATES TO REMEMBER:

3/25 Rotary Ski Day
4/8 Rotary Radio Day
5/2 District 7040 Assembly
6/5-7 24th Annual Fishing Classic

ON-LINE MAKEUP:

www.rotaryclubone.org

NEARBY MAKE UP LOCATIONS:

Mon.	Burlington	12:10pm	Wyndham Hotel
	Canton	12:15pm	Best Western
	Ottawa	12:30pm	Ottawa Marriott Hotel
Tues.	Plattsburgh Sunrise	7:30am	Elk's Club
	Saranac Lake	7:30am	Hotel Saranac
	Massena	12:15pm	Elk's Lodge
	St. Albans	12:15pm	Masonic Temple
	Montreal	12:30pm	Holiday Inn-Pt. Claire
	Grand Isle	6:00pm	So Hero Congregational
Wed.	Middlebury	7:15am	Rosie's Restaurant
	Albany	12:15pm	Wolferts Roost Ctry Club on Van Rensselaer Blvd.
	Tupper Lake	12:15pm	Pine Grove Restaurant
	Potsdam	12:15pm	Sergi's Banquet Hall
	Watertown	12:15pm	Best Western Carriage House
	Chateaugay	6:15pm	Leonard's Cherry Knoll Rest.
	AuSable Forks	7:00pm	Ambulance Hall (no meal)
Thurs.	Williston	7:15am	Will Federated Church
	Lake Placid	7:30am	Howard Johnson's
	Watertown AM	7:30am	Best Western Carriage House
	South Burlington	7:30am	VT National Country Club
	Champlain-Rouses Pt.	7:45am	Old Tyme Café
	Malone	Noon	Gallagher's
	Colchester-Milton	12:10pm	Hampton Inn
	Ogdensburg	12:15pm	Gran-View Restaurant
Fri.	Burlington Sunrise	7:15am	Ethan Allen Club
	Old Montreal	12:15pm	Holiday Inn Select

50/50: The pot is up to \$2,963, and Paul Sands picked the Jack of Spades. Close! We are going for the Ace of Spades— there are 20 cards left and there are still 2 jokers left, each worth \$50!

Upcoming Programs:

March 25 - Michael Carr, *the Nature Conservancy* -- Introduction by Rod Giltz

April 1 - Frank Pabst, *400 Years of Working on the Water*; Introduction by Bob Parks

April 8 - Dan Stewart, *Commissioner of Corrections*; Introduction by Paul Sands



THE ROTARY CLUB
P.O. Box 86,
Plattsburgh, NY 12901
On Lake Champlain
www.plattsburghrotary.org
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FIRST CLASS